

# Be İzmir International Illustration Contest

## • Purpose and Subject of the Contest

The purpose and subject of the competition are to bring attention to Izmir with the theme of "Harmony with Differences" and to encourage more discussions about it. The aim is to create a distinctive, understandable, original, aesthetic, and memorable "Visual Design" specifically centered around Izmir's iconic Clock Tower (Saat Kulesi) and to convey it to the community. The competition is open to everyone from July 2023 to November 19, 2023, without any distinction between national and international participants. Whether individually or as a group, anyone can enter the competition.

Start from the silhouette of the IZMIR CLOCK TOWER, be bold, original, and innovative! Let your work reflect your passion for illustration. Don't be afraid to take risks and showcase your unique talent to the world!

There are no restrictions on the technical aspects (Graphics, Illustration, Caricature, Painting, Drawing, Sketch, etc.) of the artworks to be created on the silhouette of the Clock Tower with the theme "Harmony with Differences." However, designs containing content that goes against general morality or can be associated with any political or religious views will not be considered for evaluation. The selection of designs to be considered by the Jury Committee is under the authority and responsibility of the Izmir Planning Agency within the Izmir Metropolitan Municipality.

## • Type and Format of the Contest

The competition is a free, international, and single-stage fine arts competition organized by the Izmir Planning Agency (IZPA) based on the regulations of the "Architectural, Landscape Architecture, City and Regional Planning, and Fine Arts Works Competitions Regulation" prepared in accordance with the relevant articles of Law No. 4734 on Public Procurement. The competition is open to participants worldwide. Registration and participation in the competition are free of charge. The competition process and procedures will take place in a digital environment.

The award-winning and selected works for exhibition will be showcased on the [beizmir.org/en](https://beizmir.org/en) website.

## • Obtaining the Contest Document

The competition specifications are provided free of charge to institutions and organizations determined by IZPA nationwide. The competition specifications and the silhouette of the Clock Tower can be obtained from the website at <https://beizmir.org/en/necessary-documents>

## • Participation and Evaluation Criteria

- The competition is open to anyone, both domestically and internationally, who wishes to participate. Individuals and groups can participate (in case of winning an award, payment will be made to only one person from the group). Participants must be at least 18 years old; individuals under the age of 18 cannot participate.
- The submitted Clock Tower illustration proposals must be unpublished and original.
- Clock Tower illustration proposals can be created using any digital, vector, pixel, or manual technique (on paper/cardboard) and can be scanned, photographed, and/or digitized afterward (collage, photography, or three-dimensional objects are also allowed).
- Participants can submit a maximum of three (3) designs. The provided Izmir Clock Tower Silhouette form at the website should be used as the basis of the work. It should not be confused with other clock towers, and the basic silhouette of the clock tower is also available at <https://beizmir.org/en/necessary-documents>
- The submitted Clock Tower proposals are entirely free in terms of whether the work extends beyond the silhouette based on the provided reference. There are no restrictions on this matter.
- When evaluating the works, the Jury Committee will consider a) the originality and creativity of the work, and b) the adaptability of the work in different communication materials.
- There are no restrictions on color, background, and technical aspects in the designs. The designs should be created in a way that can be applied to various products (not limited to those mentioned here, including all kinds of printed materials, badges, mascots, keychains, posters, billboards, t-shirts, souvenirs, promotional products, etc.).
- Hand-drawn or sketch designs will not be accepted. The designs should be in vector format, in either RGB or CMYK color mode, with a maximum size of (A3) 29.7cm x 42cm, prepared using software such as Adobe Illustrator, Photoshop, or similar programs. Each design should be uploaded in 72 PPI resolution JPEG, PDF, or PNG version through the application tool on the website <https://beizmir.org/en/application>. The uploaded designs should not exceed 4MB in size. If a design is selected as a winner, the artist will be asked to provide the high-resolution (300 PPI) version of the artwork with a size of 29.7 cm (1:1 scale).
- The submitted designs to the competition must be original. Participants are required to acknowledge, declare, and guarantee that the designs they submit are their own. The designs must not have received awards or been published in other competitions before. If such a situation is detected, the awarded prize will be reclaimed.

### • **Stages of the Contest**

Stage 1: Collection of artworks and evaluation of their compliance with the specifications.  
 Stage 2: Selection of works for exhibition and awards, to be displayed within the city.

Stage 3: Communicating the results via E-mail and/or phone calls.

Stage 4: Announcing the results on the <https://beizmir.org/en> website and the Beizmir Facebook page and Beizmirorg Instagram & Twitter page.

- Participants can address all their questions related to the competition in writing to the email address [info@beizmir.org](mailto:info@beizmir.org). Responses will be given in writing. The answers provided via email will be considered as written responses. Additionally, they can find answers in the FAQ section on the website.
- The designs participating in the competition must not have been previously registered or have an ongoing application for registration. The right to apply for registration of the designs will belong to IZDOĞA Inc.
- The 20 selected works for the exhibition will be displayed throughout Izmir and its districts.
- Participants cannot claim any other awards or fees outside of those specified in this document. By participating in the competition and submitting their works, they accept all the conditions and decisions of the Jury Committee.

### • **Application method and timeline of the competition**

- Designs will be accepted online. They must be uploaded on the [beizmir.org](https://beizmir.org) website by November 19, 2023, at 17:30 (GMT+3).
- Participants who are unable to upload their designs to the [beizmir.org](https://beizmir.org) website due to technical malfunctions or any other reason may send them to the email address [info@beizmir.org](mailto:info@beizmir.org) if necessary.

Application Dates: August 03, 2023 – November 19, 2023

Jury Committee Evaluation Dates: November 24, 25, 26, 2023

Announcement of Results Date: December 8, 2023

### • **Jury Committee of the Contest**

Gürcan Özkan - Cartoonist, Illustrator

Ömer Durmaz - Communication Designer, Academician

Sedat Girgin - Painter, Illustrator

İlker Türe - Illustrator, Graphic Designer

Ömer Çam - Cartoonist, Graphic Designer

Tarık Tolunay - Urban Drawer

Betül Çeçen - Illustrator, Graphic Designer

Sevda Kaçtı - Illustrator, Academician

### • **Contest Awards and Award Ceremony**

The first-place design will be awarded 30,000 TL.

The second-place design will be awarded 25,000 TL.

The third-place design will be awarded 20,000 TL.

3 Honorable Mention awards will be given, each amounting to 5,000 TL.

In addition, for the top 20 works selected for the exhibition, a payment of 2,000 TL will be made per artwork.

(If an award ceremony is to be held, it will take place at a venue determined by IZPA, alongside the awarded and exhibited artworks.)

## **İZDOĞA Inc. BEİZMİR.ORG**

### **PERSONAL DATA PROTECTION POLICY and INFORMATION NOTICE**

**İzdoğa İzmir Metropolitan Municipality Environmental Protection, Improvement, Consultancy, and Project Services Co. Inc.** (referred to as İzdoğa, İzpa, or the Company) takes necessary security measures to ensure the lawful collection, storage, and sharing of your personal data available on izdoga.com.tr, beizmir.org, and related websites, aiming to protect your privacy. Our objective is to provide you with the most transparent information regarding the methods of collecting your personal data, the purposes of processing, the recipients of shared data, the legal basis, and your rights, in accordance with Article 10 of the Personal Data Protection Law No. 6698.

#### **1. Scope**

This Information Notice covers guests, contestants, participants, website visitors, mobile application users, business partners, sponsors, and other third parties who share their personal data with our Company.

#### **2. General Information about the Law**

The Law No. 6698 on the Protection of Personal Data ("Law") was adopted on March 24, 2016, and published in the Official Gazette No. 29677 on April 7, 2016. The Law aims to protect the fundamental rights and freedoms of individuals, especially the privacy of private life, and to regulate the obligations of real and legal persons processing personal data and the principles and procedures they must comply with.

#### **3. Data Controller**

As **İzdoğa İzmir Metropolitan Municipality Environmental Protection, Improvement, Consultancy, and Project Services Co. Inc.**, we will act as the Data Controller for your personal data in compliance with the Law No. 6698 on the Protection of Personal Data.

#### **4. Purposes of Processing Your Personal Data**

##### **4.1. Application for the Illustration Contest:**

The following data processing activities are necessary to ensure our legitimate interests without harming your fundamental rights and freedoms:

**Creation of Application Record:** The participant/contestant provides their name, surname, phone number, address, identification information, email address, and application file through the beizmir.org website owned by İzpa for participation in the International Illustration Contest. The information provided by the contestant in the application form, within the scope of the Law No. 6698 on the Protection of Personal Data, will be processed by İzpa to establish communication and participation in the contest, and if necessary, will be shared with our business partners. In case the application is not successful, personal data will be kept by İzpa for the duration prescribed by the

legislation. Additionally, during the application process, the personal data submitted by the contestant may be shared with the jury, press and media organizations, and other relevant individuals. If the contestant becomes eligible for an award or the artwork is published, the personal data such as the name and surname of the artwork owner may be disclosed to the public.

The processed personal data includes the name, surname, phone number, address, identification information, and email address of the participant/contestant.

#### **5. Recipients and Purposes of Transferring Processed Personal Data**

Your collected personal data will be transferred, in addition to the specified purposes, to:

Legally authorized public institutions and organizations, law enforcement agencies, public prosecutors, and other judicial authorities upon their lawful request, Real or legal persons with whom we have collaborations and agreements for product/service comparison, analysis, evaluation, advertising, and the realization of the above-mentioned purposes, program partner institutions and organizations, intermediary service providers with whom we have agreements for sending messages to our customers, within the framework of the personal data processing conditions and purposes specified in Articles 8 and 9 of the Law No. 6698.

#### **6. Method and Legal Basis of Personal Data Collection**

Your personal data is collected through various methods, including all declaration/information forms and other documents prepared with your consent and/or signature in accordance with relevant regulations, electronic approvals and/or signatures provided by you, our Company's local service units, Websites, Mobile Applications, Call Centers, Kiosks, and channels such as cookies used by our computers to recognize you. The data can be collected orally, in writing, or through electronic means.

Your personal data will be processed in compliance with the processing conditions specified in Articles 5 and 6 of the Law, to enable us to provide the services in accordance with the requirements of legislation and technology, improve the products and services we offer, fulfill our reporting and notification obligations mandated by judicial and administrative authorities, conduct advertising and promotional activities, and analyze our guest portfolio, all within the framework of the Law and relevant legislation.

#### **7. Deletion and Destruction of Your Personal Data**

The personal data shared with our Company through the website or mobile application for the application record of the beizmir illustration contest is kept for the duration of the statute of limitations after the end of the contest.

Any other personal data, such as passwords or images, not covered by the above, is deleted during our Company's periodic destruction periods.

## 8. Rights of the Data Subject as Stipulated in Article 11 of Law No. 6698

As data subjects, you have the following rights regarding your personal data:

- a. To learn whether your personal data is being processed,
- b. To request information if your personal data has been processed,
- c. To learn the purpose of processing your personal data and whether they are used for the intended purpose,
- d. To know the third parties, if any, to whom your personal data is transferred domestically or internationally,
- e. To request the correction of your personal data in case it is incomplete or inaccurate and to have the corrected data notified to third parties to whom your personal data has been transferred,
- f. To request the deletion or destruction of your personal data in case the reasons for its processing no longer exist, and to have the related third parties notified of such deletion or destruction,
- g. To object to the occurrence of a result against you by analyzing the processed data exclusively through automated systems,
- h. To request compensation for damages in case your personal data is processed unlawfully.

You can use your aforementioned rights by submitting your request in writing and in Turkish, or by using a registered electronic mail (KEP) address, secure electronic signature, mobile signature, or the electronic mail address previously notified to us and registered in our system, in accordance with Article 13, Paragraph 1 of Law No. 6698 and the Communiqué on Procedures and Principles of Data Controller Application No. 30356 dated 10.03.2018. In applications, only information regarding the applicant will be provided, and it will not be possible to obtain information about other family members and third parties. Our Company reserves the right to verify your identity before responding to your request.

Your application should include the following information:

1. Your name, surname, and signature (if the application is in writing),
2. Your Turkish Republic Identity Number for Turkish citizens, your nationality and passport number if you are a foreigner,
3. Your residence or workplace address for notification,
4. Your electronic mail address, telephone, and fax numbers, if any,
5. The subject of your request is mandatory, and if available, relevant information and documents related to the subject should also be attached to the application.

You can submit your written applications along with the necessary documents to the data controller, our Company, at the address Akdeniz Mah. Mimar Kemalettin Cad. No: 62, Inner Door No: Z1, Konak/Izmir. You can access the application form at [beizmir.org](http://beizmir.org).

For applications via e-mail, you can send your requests to [info@izdoga.com.tr](mailto:info@izdoga.com.tr). For applications via KEP, you can send your requests to [izdoga@hs01.kep.tr](mailto:izdoga@hs01.kep.tr).

Depending on the nature of your request, providing information and documents that allow for identification may be necessary. Failure to provide the requested information and documents accurately and completely may result in delays in the processing of your request. In such cases, our Company reserves its legal rights. Therefore, it is essential to submit your application with all the required information and documents related to your request.